#### **Subscribe to our Newsletter**

Any local business can join our mailing list to be kept informed of our Programme of Events, In-House Business Programmes, and Business Alerts.

Email our Administrative Officers at: signaladmin@ardsandnorthdown.gov.uk or visit www.signalni.com/Subscribe.aspx



## **Meeting Rooms for Hire**

Businesses can avail of the Centre's state of the art conference facilities to accommodate one-to-one business meetings, conferences and training events.

Full catering facilities provide a high level of service and quality, with menus to suit all budgets.

For further information, contact Nicola Webster-Pickett at: signal@ardsandnorthdown.gov.uk or visit www.signalni.com

#### **Business Support Staff Contact Details**

Clare McGill - Head of Economic Development & Tourism

Email: clare.mcgill@ardsandnorthdown.gov.uk

Karine McGuckin - Economic Development Manager

Email: karine.mcguckin@ardsandnorthdown.gov.uk

Paula Ault - Business Development Executive

Email: paula.ault@ardsandnorthdown.gov.uk

**Maura Bettes - Economic Development Officer** 

Email: maura.bettes@ardsandnorthdown.gov.uk

Maeve Killingbeck - Assistant Economic Development Officer

Email: maeve.killingbeck@ardsandnorthdown.gov.uk

Tanya Jackson - Business Researcher

Email: tanya.jackson@ardsandnorthdown.gov.uk

Nicola Webster Pickett - Marketing and Facilities Officer

Email: nicola.webster-pickett@ardsandnorthdown.gov.uk

**Grace Gamble - Finance Officer** 

Email: grace.gamble@ardsandnorthdown.gov.uk

Susan Mackie/Karen Lennie - Administrative Officers

Email: signaladmin@ardsandnorthdown.gov.uk

#### Signal Centre

2 Innotec Drive Balloo Road Bangor BT19 7PD Tel: +44 (0) 28 9147 3788

Tel: +44 (0) 28 9147 3788 Web: www.signalni.com



# Signal Centre

# **Business Support Services Information Leaflet**



#### 'Go for It' - Business Start Programme

The 'Go for It' Programme, funded by Ards and North Down Borough Council, will assist you with developing a business plan – covering objectives, strategies, sales, marketing and financial forecasts. It will help you to:

- Clarify your business idea
- Provide direction and focus
- Set out your goals
- Drive your business forward

To arrange a free meeting with an advisor, call **0800 027 0639** or visit **www.goforitni.com** 

#### **Business Support & Advice**

Business Support available at Signal is built on the needs of local businesses and offers a tailored approach to business growth by sharing knowledge, providing opportunities to learn from others, and developing the skills of local businesses and their staff.

For further information on the range of business support services and training programmes available at Signal contact Paula Ault at <a href="mailto:paula.ault@ardsandnorthdown.gov.uk">paula.ault@ardsandnorthdown.gov.uk</a>, Maura Bettes at <a href="mailto:mailt



#### **Programme of Events**

The Signal Centre Programme of Events aims to address business needs through various workshops, masterclasses and seminars.

These are used to assist local businesses to improve processes and performance to achieve sustainability and long-term growth. Attending also provides opportunities to network with business people across the Borough, share ideas, raise your profile and develop business opportunities.

Further information on our Programme of Events can be found on the Signal website - **www.signalni.com** - or contact Paula Ault at paula.ault@ardsandnorthdown.gov.uk

#### **Business BOOST Programme**

A comprehensive model of support to help you identify and target the barriers you face in growing your business.

For further details, contact Paula Ault at: paula.ault@ardsandnorthdown.gov.uk or 028 9147 3788

### **Funded Programmes**

Ards and North Down Borough Council, in partnership with other councils and organisations, fund a range of other programmes aimed at developing your business.

For information and support on Social Entrepreneurship, Enterprise, Women in Business and information on Sectoral Specific Support Programmes please visit:

http://signalni.com/Funded-programmes.aspx or contact Karine McGuckin at: karine.mcguckin@ardsandnorthdown.gov.uk or 028 9147 3788

#### **Drop-In Advice Clinics**

Throughout the year, a series of drop-in Advice Clinics will be offered to all local businesses, in various locations across the Borough, including sessions on Digital Development, Human Resources, and Sources of Funding and Support. Further details will be issued via email to all businesses registered with us.

To register please contact signaladmin@ardsandnorthdown.gov.uk

#### **Business Research**

Signal offers a dedicated business research service to provide local SMEs with information to help develop and grow their businesses.

This unique market research facility is tailored to meet individual, specific needs and is a crucial resource for the planning and development of any business. The service is available to all businesses based in the Ards and North Down area.

For further information on how research can help you develop your business contact our Business Researcher, Tanya Jackson, at: tanya.jackson@ardsandnorthdown.gov.uk

#### **Online Business Directory**

The Online Business Directory is available via the Signal website. The Directory displays details of your business and links to your website.

It provides the opportunity for you to engage with other businesses in the Signal Network, as well as offering a platform to enhance your web presence. To register, via our website - www.signalni.com:

Select 'Business Directory' from the header, click on the 'Register Today' link, and complete the online directory registration page. [Please note this is only for businesses based in Ards and North Down]